



Would you like to
become a partner?
dpd.de



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SunExpress and DPD: Turning parcel consignees into customers eager to travel

Seize this opportunity to attract new customers looking to book a holiday and generate additional sales

The boom in online commerce means that volumes on the parcels market will double by 2028. Parcel shops play a major role in this for both parcel shippers and consignees. Becoming a DPD Pickup parcelshop partner gives you the ideal opportunity to excite customers in your travel agency about what you have to offer. We provide you with all the materials, software and hardware free of charge. In addition, you will receive the latest scanners and printers for the quick and easy processing of parcels - without any need to handle cash. The only requirement is storage space measuring 1-2 square metres. In addition to receiving payment for every parcel, you will inspire potential holidaymakers with your service in the travel agency. And by the way, you will help to protect the environment because every delivery to a parcel shop means lower emissions in road traffic.

As a travel agency, why not take advantage of this opportunity and offer an additional service to your neighbourhood as a Pickup parcelshop partner!

The benefits to you at a glance:

- You increase your footfall and attract new customers to your travel agency
- You can combine personal travel advice in your agency with online commerce
- You will increase your bookings in the long term and generate additional sales
- You can ship your own parcels via the DPD network
- You increase your service range and advertising impact, and set yourself apart from the competition
- You will attract greater attention with joint marketing activities
- No costs: DPD provides the equipment and advertising material free of charge
- Individual travel agencies achieve savings on their local marketing costs.